
What people are saying

Annie Teich demonstrates the kind of out-of-the-box thinking, combined with creative and innovative ideas that makes her an ideal addition to any senior management or marketing team. I believe Annie can make the best use of any budget to promote growth and maximize impact. In the education industry it's often hard to differentiate but she has a unique talent to help companies address the question "what business are you in?"

Kathryn Allen, former client and education industry executive

Annie is a consummate professional with top-notch skills. She is a great listener who delivers high-quality content in a timely manner—and she does so with positive energy and a calming presence. Quite simply: Annie is fantastic.

John Harrington, CEO at Funds for Learning, LLC

Annie is the consummate professional. She not only provided the work that we asked for, but always inserted her expertise/knowledge when appropriate. She interviewed many of our students and we found that she carried the trust and respect that we expect as a University through her work with the students. Personable, warm and always approachable are other strong characteristics of Annie.

Jenny Hammond, Assistant Director of Recruitment and Admissions, Executive MBA Programs at University of North Carolina at Chapel Hill.

Annie has played a major part in my professional growth. She is a fantastic career building resource with wealth of information, solid connections, and the unique ability to help tease out what you are really looking for in your professional life. When I was ready to leave a "dead-end" position for something more challenging and rewarding, Annie spent hours taking me through what I had enjoyed in my past positions, what I could live without, and what I felt would make me happy at that stage in my life. With her support, guidance, and encouragement, I was able to secure four written job offers within two months. If you feel stuck in your career or just need a new job, reach out to Annie. She'll get you where you need to go to be successful! I will always go Annie for career guidance.

Parisa Moradi, Education Sales & Marketing Professional

Annie Teich is an exceptional leader and was a mentor to me when I started in educational publishing. It is rare to find such a wide array of talents in one individual. Annie has a proven track record in magazine audience development, has personally sold millions of dollars in advertising and has trained, led and inspired advertising sales teams, is an exceptional writer, and managed the p&l's for mulit-million dollar businesses. Annie's leadership style inspires trust and loyalty which drives her team-ensuring her success and company success. Annie Teich is simply one in a million.

Anne C. Sumpter, Publisher, Learning Magazine

I highly recommend Annie Teich as one of the smartest, most insightful, and forward-thinking consultants in the education industry. She has provided invaluable advice to me as the founder of edWeb.net, a professional social network for the education community. Annie understands both traditional and new media and how to blend them into an effective communication program. She can both advise and execute which is a rare combination.

Lisa Schmucki, Founder & CEO, edWeb.net

Above all else, I value Annie's creative imagination. With vision and enthusiasm she builds focused teams, develops innovative products and fosters dynamic partnerships. She is a vibrant publishing professional, trustworthy, knowledgeable, charismatic and clear-thinking. I admire Annie's considerable skills and recommend her as a contributor to the success of any publishing initiative.

Bret Thomas, President and CEO, Bayard Inc.

Smart, astute, adept, analytical and great communicator, decision maker and leader. Annie will be an asset to any company.

Jean Bingham, Audience Development Director, Bayard-US

The key to success is understanding your client's needs and offering solutions. I witnessed first hand Annie's ability to understand the client's needs and offer effective, economical solutions. Be it a workflow issue or products being developed for the marketplace she finds solutions. Annie also worked hard at making her people be successful by setting expectations that were achievable, monitoring their progress, while not over-managing. Let em' fall and hurt themselves...that's how they learn. Annie's a keeper!

Bill Faber, V.P. of Operations, Peter Li Education Group

It's hard to write a single recommendation for Annie. She's a former employee (and a top performer at that), but more recently Annie has provided marketing services to clients that we share. Simply put, I like the way Annie approaches a problem and works with clients: "There's three things I think about that, and the first is..."

Charlene Blohm, CEO/President, C. Blohm & Associates, Inc.

Annie conducted an incredible sales seminar for our newly launched inside sales team. This was by far one of the most engaging and informative trainings I've ever attended. Annie presents in a style that's very engaging, personalized and entertaining. The sales techniques and marketing direction she provided could be applied to our business model right away!

Jason Fishbein, Director of Sales and Marketing, New Readers Press - ProLiteracy Worldwide